

PRIVACY POLICY

1. Responsible bodies

The following bodies are jointly responsible for processing your personal data in connection with this conference (Art. 26 GDPR):

a) Global Conservation Network, dba IUCN SSC Conservation Planning Specialist Group (CPSG)

12101 Johnny Cake Ridge Road, Apple Valley, MN 55124, USA

Mail: office@cpsg.org | Phone: +1-612-888-4495

b) AG Zoologischer Garten Köln

Riehler Straße 173, 50735 Köln, Deutschland

Mail: info@koelnerzoo.de | Phone: +49 221 7758 100

The main contents of the agreement pursuant to Art. 26 GDPR will be made available to the data subjects upon request.

Data protection officer

Cologne Zoo: Herr Dipl.-Ing. Thorsten Werning, tw@conceptec.de

CPSG: For data protection inquiries concerning CPSG, please contact office@cpsg.org

2. Purposes and legal bases of data processing

2.1 Registration, implementation and follow-up of the conference

As part of your registration and participation, we collect and process personal data (in particular your name, contact details, organisational affiliation, dietary preferences and, where applicable, accessibility requirements) for the following purposes:

- Processing your registration and managing participation,
- Sending logistical and organisational information about the conference,
- Running the event (e.g. participant lists, name badges, catering),
- Follow-up work after the conference (e.g. sending conference documents, certificates of attendance).

Legal basis: Art. 6(1)(b) GDPR (performance of a contract or pre-contractual measures at your request).

2.2 Satisfaction surveys and evaluation

After the conference, we may send you satisfaction and quality assurance surveys to help us further develop our events.

Legal basis: Art. 6(1)(f) GDPR (legitimate interest in quality assurance and improvement of future events). Your right to object under Art. 21 GDPR remains unaffected (see section 6).

2.3 Invitations to future events organised by CPSG and Cologne Zoo

If you have registered for the conference and provided your email address, we may use it to inform you about similar events organised by CPSG or Cologne Zoo.

Legal basis: Art. 6(1)(f) GDPR (legitimate interest). The prerequisite is that we have received your email address in connection with your conference participation and that you have not objected to its use.

You can object to the use of your email address for such invitations at any time without incurring any costs other than the transmission costs according to the basic rates. The objection can be made informally by email to:

- For CPSG: office@cpsg.org
- For Cologne Zoo: info@koelnerzoo.de

Every email containing event invitations also includes an unsubscribe link that you can use to directly object to further use.

3. Recipients and disclosure of data

Your personal data will only be disclosed to the following recipients to the extent necessary to fulfil the purposes set out in section 2:

- between CPSG and Cologne Zoo as joint controllers,
- to service providers involved in the organisation and implementation of the conference on behalf of the controllers (e.g. conference platform, catering, hotel contingents), on the basis of data processing agreements in accordance with Art. 28 GDPR,
- to public authorities, if there is a legal obligation to do so.

Data will only be disclosed to other third parties or partners with your express consent.

4. International data transfers

Cologne Zoo is based in Cologne, Germany, within the European Economic Area (EEA). CPSG (Global Conservation Network) is based in Apple Valley, Minnesota, USA. The USA is a third country outside the EEA within the meaning of the GDPR.

Personal data shared with CPSG in connection with the conference therefore constitutes a transfer of personal data to a third country pursuant to Art. 44 et seq. GDPR. To ensure an adequate level of protection for your data, such transfers are safeguarded by EU Standard Contractual Clauses (SCCs) in accordance with Art. 46(2)(c) GDPR, as adopted by the European Commission's Implementing Decision (EU) 2021/914 of 4 June 2021 (Module 1: Controller to Controller). A Transfer Impact Assessment (TIA) has been conducted to verify that the legal framework in the USA does not impair the effectiveness of the safeguards provided by the SCCs.

Where other service providers involved in the organisation of the conference are based outside the EEA, appropriate safeguards in accordance with Art. 44 et seq. GDPR will be ensured (e.g. EU Standard Contractual Clauses, adequacy decisions of the EU Commission). Details of the specific safeguards and a copy of the Standard Contractual Clauses are available on request.

5. Storage period

Your personal data will be deleted as soon as the purpose of processing no longer applies and there are no legal retention obligations to the contrary.

- Registration and participation data: Will be deleted no later than 12 months after the end of the conference, provided that there are no legal retention obligations (e.g. of a tax or commercial law nature in accordance with Sections 147 AO, 257 HGB).
- Data for event invitations: Will be stored until you object or until the event series is discontinued.

6. Your rights as a data subject

Under the GDPR, you have the following rights with regard to your personal data:

- Right of access (Art. 15 GDPR),
- Right to rectification (Art. 16 GDPR),
- Right to erasure (Art. 17 GDPR),
- Right to restriction of processing (Art. 18 GDPR),
- Right to data portability (Art. 20 GDPR),
- Right to object (Art. 21 GDPR).

Note on the right to object under Article 21 GDPR:

If your personal data is processed on the basis of legitimate interests pursuant to Article 6(1)(f) GDPR, you have the right to object to the processing pursuant to Article 21 GDPR, provided that there are reasons for this arising from your particular situation. If the objection is directed against processing for direct marketing purposes, you have a general right to object without the need to specify particular reasons.

To exercise your rights, please contact:

- CPSG: office@cpsg.org
- Cologne Zoo: info@koelnerzoo.de

7. Right to lodge a complaint with a supervisory authority

You have the right to lodge a complaint with a data protection supervisory authority regarding the processing of your personal data (Art. 77 GDPR).

The supervisory authority responsible for Cologne Zoo is:

Landesbeauftragte für Datenschutz und Informationsfreiheit Nordrhein-Westfalen (LDI NRW)

Kavalleriestraße 2–4, 40213 Düsseldorf
Telefon: +49 211 38424-0
E-Mail: poststelle@ldi.nrw.de
Website: <https://www.ldi.nrw.de>

CPSG (Global Conservation Network) does not maintain an establishment in the EU/EEA. As CPSG is not subject to the supervisory jurisdiction of a single EU data protection authority, you may lodge a complaint with the supervisory authority of the EU/EEA Member State where you habitually reside, where you work, or where you consider an infringement of the GDPR to have occurred. A list of all EU/EEA data protection supervisory authorities is available at: https://edpb.europa.eu/about-edpb/about-edpb/members_en

8. Obligation to provide data

The provision of your personal data is neither required by law nor contractually stipulated. However, the information marked as mandatory fields in the registration form is required to enable your participation in the conference. Without this information, registration is not possible.